

Better Together: Premier New England Oral Surgery Practice Grows with Beacon

Expanding patient care | Elevating practice efficiency

Since its founding, New England Oral & Maxillofacial Surgery has never wavered in its dedication to high-quality oral surgery services. The Massachusetts-based practice wasn't looking for a practice management partner. In fact, the team's laser focus on serving patients created a decided disinterest in partnership opportunities.

Then, in 2021, the team met Beacon Oral Specialists.

From Hesitation to Transformation

Initially cautious about partnerships, New England Oral & Maxillofacial Surgery found alignment with Beacon's:

- relationship-centric model
- respect for clinical independence, and
- shared mission for quality patient care.

Before Beacon, several management companies reached out to "court" the practice. None roused much interest. In fact, the practice's surgeons turned down several generic, blind offers that were sent without any effort to understand their mission, their practice's unique needs, or their goals. It wasn't until they met Beacon that they found "the one." The surgeons recognized a partner committed to delivering extensive resources and a collaborative network of like-minded, top-performing surgeons. With Beacon, the practice has all the tools it needs to grow while staying true to its vision.

"Beacon's consistent approach is all about lifting us up, not telling us what to do. We run our practice as we always have, but with more resources to serve our patients better. I only wish we'd partnered with Beacon sooner!"

– Dr. David Beanland, Managing Partner,
New England Oral & Maxillofacial Surgery

"It's really the people that attracted us to Beacon. It's amazing to make these connections with other surgeons, and the sharing of best practices. Everything from clinical to business ideas."

– Dr. Albert Kang, Partner, New England
Oral & Maxillofacial Surgery

Enhancing Patient Care & Expanding Capabilities

New England Oral & Maxillofacial Surgery has optimized its operations with Beacon's support, allowing the team to focus even more on patient care. By outsourcing many administrative tasks, they've streamlined practice efficiency, expanded their service offerings, and increased patient intake—all while maintaining a superior patient and staff experience.

Solutions Leveraged



Marketing

HR

Recruitment

IT/Data Analytics

Payor Relations

Compliance

Operations

Finance



Streamlined Operations

Outsourcing key administrative functions to Beacon has freed up New England Oral & Maxillofacial Surgery's clinical team to focus on patient care rather than day-to-day business management tasks. By relying on Beacon's proven systems and resources, the practice has been able to grow sustainably. The team is able to serve more patients and look toward future expansion, while preserving its reputation for quality and personalized care.



Access to Advanced Resources

Through its partnership with Beacon, New England Oral & Maxillofacial Surgery has gained access to cutting-edge technology and state-of-the-art equipment that is typically too expensive to acquire independently. From advanced dental imaging tools to digital platforms for data management, this access has improved treatment options, provided robust analytics, and facilitated advanced training for the team.



Professional Growth and Support

Team members stay up to date on clinical and leadership advancements through leadership programs, mentorship opportunities, and participation in a knowledge network with other surgeons across the nation. New England Oral & Maxillofacial Surgery has shared its expertise in pediatric care with other Beacon practices, while simultaneously growing its capabilities around immediacy thanks to the collaborative Beacon community.

A Vision for Continued Excellence

New England Oral & Maxillofacial Surgery is well-positioned to continue as a leader in patient care and clinical excellence, with plans to expand facilities, incorporate the latest technology, and add new surgeons. Beacon's resources and support will continue to uplift the practice, enabling it to achieve its vision and amplify its focus on patient care for years to come.